

Kamran Ali
WordPress Developer

KamranAli, WordPress Developer with over two years of experience crafting responsive, user-centric, and conversion-optimized websites. As founder and owner of Softlogic Solution (softlogicsolution.com)—a leading digital agency for bespoke WordPress development—I spearhead theme customization, Woo- Commerce integrations, Elementor designs, and performance enhancements. Committed to delivering scalable, visually dynamic solutions that propel client goals and business outcomes.

PERSONAL DETAILS

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City Housing Society, Jhelum,

LANGUAGES

- ENGLISH (Fluent)
- Urdu (Native)
- Punjabi (Conversational)

SKILLS

- WordPress
- Elementor
- WooCommere
- HTML/CSS (Basic)
- Website Configuration
- SquareSpace
- Canva Designs
- Strong Communication
- Willing to Learn

EXPERIENCE:

WordPress Designer(Intern)At SquareTech [Lalamusa]

- Designed and developed high-performance WordPress websites for diverse clients using advanced Elementor Pro to create custom, pixel-perfect layouts.
- Developed responsive, mobile-first websites and deployed scalable WooCommerce solutions, integrating custom product modules and secure payment systems.

Freelance WordPress Web Designer [May 2023 - PRESENT]

Softlogic Solution:Software House Website

- Architected a high-performance corporate site using WordPress and Elementor Pro, featuring a modern UI/UX to establish brand authority and showcase IT services.
- Built responsive site using Elementor Pro, Custom code , Contact Form for user-friendly Softlogic solutions experience
- Implemented advanced functional customizations, including dynamic service modules and lead-capture forms, while optimizing Core We b Vitals for superior SEO and speed.

One Azan: Islamic Website

- Engineered a responsive WordPress promotional site for the One Azan app, embedding real-time prayer calculators, Qibla simulations, and GPS mosque locators to guide users from exploration to seamless downloads.
- Implemented city-personalized customization via Elementor, featuring Hijri event markers and encrypted Sadaqah donation portals to boost accessibility for global Muslim users.
- Optimized mobile-first design with offline previews, SEO content, and intuitive navigation, driving 40% gains in engagement through enhanced prayer, event, and giving functionalities.

ScrapWest: Scrap Recycling Services Web

- Developed a responsive WordPress platform for UAE scrap recycling, featuring 20+ material listings (e.g., AC, aluminum, copper) and emirate-specific buyers, with WhatsApp/phone CTAs enabling instant inquiries.
- Customized Elementor modules for dynamic processes—from survey scheduling to secure on-site collections—enhancing efficiency for Dubai, Abu Dhabi, and regional businesses/individuals.
- Optimized mobile-first, SEO-driven design with intuitive navigation, slashing inquiry-to-pickup times by 35%, while spotlighting 33 years' expertise and 100% satisfaction for trusted engagement.

Aliz-Driving-School.com : Driving Scholl Website

- Designed and developed a fully responsive driving school website using WordPress and Elementor Pro with modern UI/UX and conversion-focused layout.
- Built dynamic sections including pricing packages, service highlights, gallery, contact forms, and Google Maps integration.
- Optimized mobile responsiveness, page speed, and SEO structure for improved performance and accessibility.

Buildify : Construction Company Website

- Designed and built a responsive website for a construction company using Elementor, ensuring a modern and user-friendly interface.
- Integrated Yoast SEO, and Site Kit by Google to enhance website speed, search engine visibility, and analytics tracking.
- Enhanced Functionality with Key Plugins: Integrated Contact Form 7, Elementor , to boost design, forms, and social media, enhancing overall site experience.

PureDent.pk : Dentist Clinic Website

- Designed and developed a professional dentist clinic website using Elementor, ensuring clean UI, mobile responsiveness, and patient-friendly interactions.
- Integrated Contact Form 7 and essential plugins to enhance functionality and streamline client communication for PureDent.pk.
- Optimized PureDent.pk for mobile responsiveness and SEO, improving accessibility and online visibility for the dental clinic

Squarespace Website Projects — PXL Studio [March 2026 – Present]

- i’ve Designed and developed responsive Squarespace websites for different business, portfolio, consulting clients.
- Built modern UI/UX layouts with custom sections, branded styling, and mobile-first responsive design.

Few projects which i’ve designed at PXL Studio

- Portfolio
- Business Consulting
- Landing Page
- Digital Agency Website
- Photographer Portfolio
- Corporate Service

Education:

Associate Degree in Information Technology

University of the Punjab, Lahore. [Jan2023 - Mar 2025]